



Data Protection Declaration

We know that careful handling of your personal data is very important to you. SMA places utmost importance on protecting personal data. "Personal data" means any information concerning the personal or material circumstances of an identified or identifiable individual. Examples of personal data include names, e-mail and postal addresses. We use and process your personal data in compliance with the Federal Republic of Germany's statutory provisions regarding data protection and data security. Below you will find information about what data we collect during your visit to our home page and how this information is used:

All personal data about you collected by SMA is treated as strictly confidential and will not be passed on to third parties without your express permission. SMA may use personal data for internal purposes, e.g., for data analysis, research, or to improve its products.

Person(s) Responsible:

SMA Solar Technology AG – Data Protection Officer,
Sonnenallee 1, 34266 Niestetal (Germany)

We document and store all information that you enter or otherwise transmit to us when registering for the SMA Solar Academy. This specifically includes your name, contact information, and your payment options.

We use this information to process registrations, to organize training measures, to provide services within the scope of the training measures, as well as to process payment including the verifications required for purchases on account and for warranty claims.

The personal data generated via registration with the SMA Solar Academy shall in particular not be used to draw conclusions about the behavior of individual users, to contact individual users or to optimize advertising for specific users.

SMA uses cookies in the form of so-called session cookies. You can block the installation of cookies by changing the relevant settings for your browser. However, you may not be able to fully use all functions of the SMA Solar Academy.

Upon request, we will be happy to share with you the personal data we have stored about you. You are legally entitled at all times to correct your personal data and to rescind your consent to the storage and use of your data.

Please address questions about data protection at SMA, or about the processing and deletion of your personal data, to:

SMA Solar Technology AG – Data Protection Officer,
Sonnenallee 1, 34266 Niestetal (Germany), E-mail: datenschutz@SMA.de

Niestetal, January 2013

SMA Solar Technology AG